

**BEST SELLER**

# America Runs on Business™

- ❖ Instructional Video
- ❖ Great Business Activity for the First Day or Week of School/Semester
- ❖ Room Décor/  
Bulletin Board
- ❖ Can be Printed-Out  
or Completed  
Digitally!
- ❖ WebQuest
- ❖ File for a Student-  
Made Class  
Presentation



BUSINESS EDUCATION WITH *Denise Leigh*

**Includes 2 activity files and a small project!**

# Includes 6 resources:

Instructional video to help with using the resource.

Student activity file

Instructional Presentation



Loom Video

[CLICK HERE](#)  
for America Runs on Business Student File

[CLICK HERE](#)  
for America Runs on Business Teacher Presentation

[CLICK HERE](#)  
for America Runs on Business Student Scavenger Hunt

[CLICK HERE](#)  
for America Runs on Business Class Presentation


[CLICK HERE](#)  
for America Runs on Business Room Decor/Bulletin Board Set

Student scavenger hunt & industry analysis (Economic Impact Lesson)

Blank presentation for student work

Themed room décor/bulletin board set

I designed **America Runs on Business™** to solve the problem we all have the first week of school while students' schedules are still changing and maybe devices are not all distributed. I still want to teach good material, but I don't want to start anything too in-depth until my rosters are finalized.

**OVER 76**  **REVIEWS**

# AMERICA RUNS ON BUSINESS

## Bulletin Board Included

Business statistics and facts on the coffee cups...

Comes with an easy to print...cut...and hang...bulletin board!

Donuts included and can be printed out on card stock.

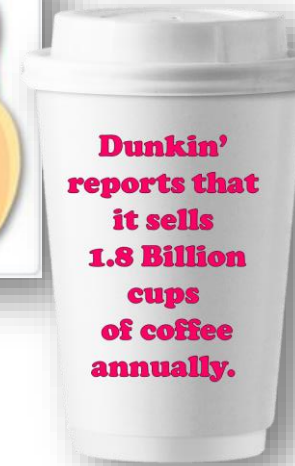


Signs can be easily printed and cut in minutes!

# BUSSINESS



Nearly  
9 out of 10  
firms in the  
U.S. have  
fewer than  
20  
workers.



Dunkin'  
reports that  
it sells  
1.8 Billion  
cups  
of coffee  
annually.

## AMERICA RUNS ON

### Room Décor/Bulletin Board



Small  
businesses  
employ  
59.9  
million  
workers.



More than  
\$2.1 trillion  
comes from the  
franchise  
industry,  
according  
to the  
International  
Franchise  
Assoc.



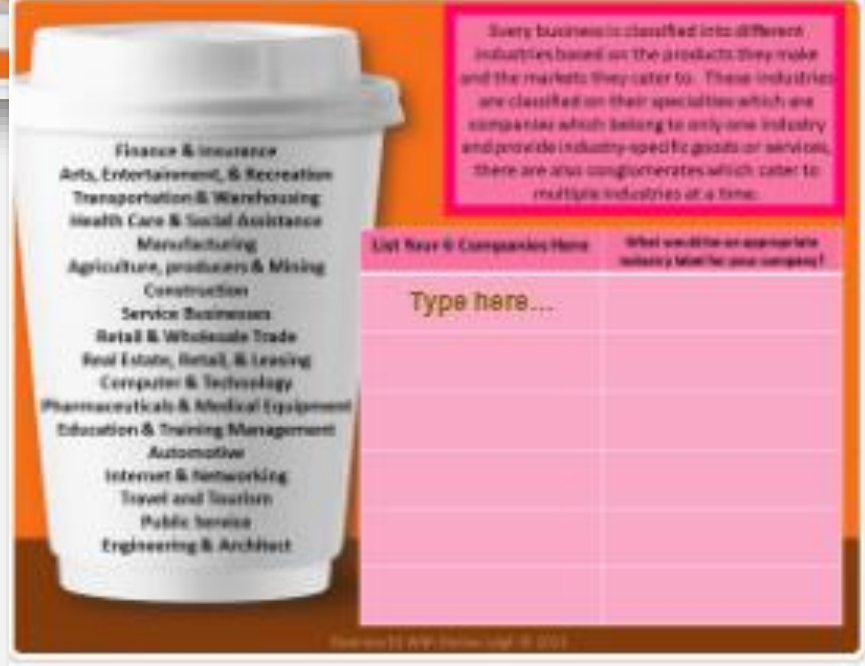
The largest  
companies in  
the U.S. by  
revenue are:  
Walmart  
Amazon  
Apple Inc.  
CVS Health  
Exxon Mobil

Easy to print, cut, and hang!



**Student File:**

- Intro to Business activity
- Industry Activity
- WebQuest
- Slide Prompt





View the infographic in 2009 to answer the questions below... **THE REVENUE OF FAST-FOOD CHAINS IN AMERICA** Note: This data is from 2017.

### Scavenger Hunt

What U.S. fast food restaurant is ranked the highest for sales?

What fast food chain has the most restaurants in the U.S.?

Annually, how much do Americans spend on fast food annually?

On an average, how often do American adults eat fast food weekly?

What fast food restaurants are listed as "snack restaurants"?

What sandwich restaurant has the most franchise units according to the hamburger graphic?

**USA economic impact lessons using infographics.**

Products, labels and companies bring business to the state that they call home. Explore the infographic of the U.S.A. and complete the table below...

List 7 brands from the infographic map... What state does that brand call home?

Brand	State



The business infographic illustrates 10 major brands that originate in the U.S.A. Using the branding infographic, list the state U.S.A. brands and list products that you can find from each brand.

Brand	Products (of each brand)

**Can be done the 1<sup>st</sup> week of school or anytime!**

**Brand Awareness**

**Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam!  
Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!**

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

