

BUSINESS LAW

Semester Course Bundle

HIGH SCHOOL OR HIGHER ED

46 Digital Activities
for a Business Law/
Intro to Law
Semester Course!

Includes an
EASY-TO-FOLLOW
Lesson Library
for the Teacher

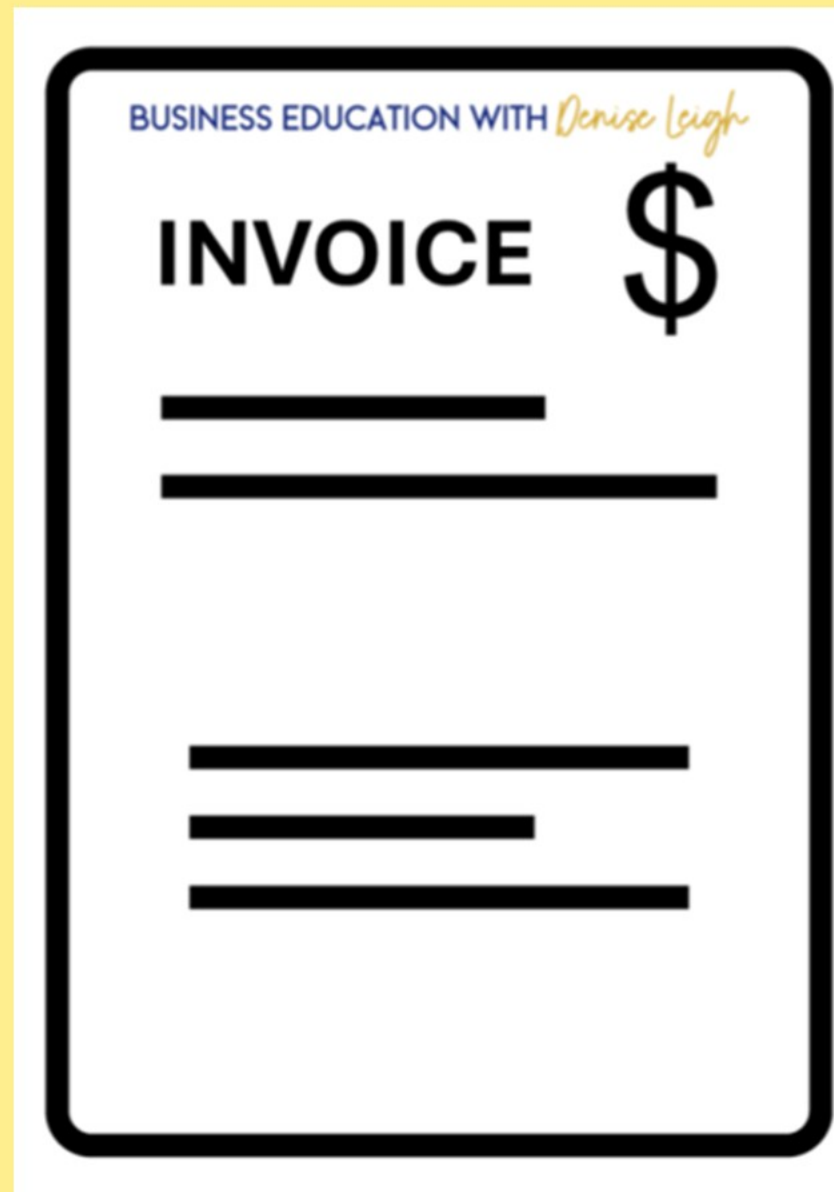


NO PREP!
NO GUESS WORK!
SAVES YOU TIME!

BUSINESS EDUCATION WITH *Denise Leigh*

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WHY IS THIS BUSINESS LAW / INTRO TO LAW BUNDLE SO GREAT?

- ✓ Designed by an educator with **30 years** experience.
- ✓ **46 NO PREP** lessons, activities, and projects that are **ENGAGING** and **MEANINGFUL**.
- ✓ Includes many Business Law Case Studies that students love and lead to **GREAT CLASS DISCUSSIONS**.
- ✓ Great for High School, Homeschool & Higher Ed
- ✓ Over 20 ★★★★★ reviews!

Includes an
EASY-TO-NAVIGATE DIGITAL LESSON LIBRARY

So, EVERYTHING is Organized in the Order I Recommend Teaching
and **EASY-TO-FIND** on Your Computer!

NO PREP – READY TO TEACH!

STEP-BY-STEP LESSON SEQUENCE!

TEACH WITH CONFIDENCE!

NO MORE SUNDAY SCARIES!

Google or easily convert to Microsoft

A PREVIEW of the LESSON LIBRARY

This is a portion of the Lesson Library to show you how it works and how it's organized to keep you on track!

Unit	Lesson-Student Copy	Teacher's Key	Pacing
'Get to Know Me' Activities	Create a LinkedIn Profile — Student Example	This is a 'Get to know you' activity—great for the beginning of the semester. I print them out and hang them in the classroom. The second activity is an activity that teaches students about LinkedIn as a professional platform in the business space.	15 mins
	LinkedIn Benefits to Business — Teacher's key added 6/26		25 mins
Business Law Lingo — Vocabulary Reinforcement Activity			
Student Copies Law Fundamentals - Introduction to Law (You can teach this course in any order you choose, but I highly suggest you teach this unit first to lay the foundation)	Law Purpose Activity Think and analyze activity Law and daily activity analysis Law vs student handbook	Law Purpose	35 min
	Goals of Law WebQuest 7 goals of our legal system	Goals of Law	45 min
	Law and Values WebQuest A survey of four basic value systems as related to law	Law and Values	45 min
	Types of Law WebQuest Branches of Gov., Levels of Gov., Sources of Law		30-45 min
	Criminal vs Civil Law Compare & contrast Assess the two types of law	Teacher's Key	45-50 min
	Felony vs Misdemeanor WebQuest	Teacher's key	45-55 min
	Eight Basic Consumer Rights Discover and Explore Analyze	Teacher's Key	45 min
	Steps in a Trial List of steps in a trial, Key players in a trial, Sixth Amendment Rights		
	Branches of Law Introduction to 21 branches of law Career discovery		
	Uniform Commercial Code How and why UCC was established, 9 articles of UCC How does UCC affect states		
	Federal Agencies Consumer Protection, FDA, FTC, CPSC, SEC, Clayton Act	Teacher's Key	40-50 min
	Career Connections- Corporate Lawyers added 6/26		
Employment Law	Workers' Rights under the law, OSHA Introduction, Workers' rights under OSHA	Teacher's Key	55-65 min
	Labor Law		
Intellectual Property	IKEA Age Discrimination	Teacher's Key	
	Intellectual Property Intro	Teacher's Key	
	Trademark	Teacher's Key	
	Patents	Teacher's Key	
	Zamboni Patent/Trademark Case Study added 6/26	Teacher's Key	55 min
	Jellyroll Band vs Jelly Roll added 6/26	Teacher's Key	35 min
	Law and Brands	Teacher's Key	35 min

Business Law Unit

Student Copies

Pacing Guide

Teacher's Keys

Career Connection Lesson

This is a PREVIEW of just some of the
46 lessons included...

If you want to see a PREVIEW of a
particular lesson, go to the
PRODUCTS in this bundle section.

If you have any questions,
please email me at
deniseleigh@business-ed.com
www.business-ed.com





Students select a Branch of Law and create a Law Office offering those professional services.



**This is a great opportunity
to display student work
while learning about the
Branches of Law and
Careers within the
Business Law field!**

Our Business Law Blvd



A FUN WAY TO TEACH PATENT LAW I USE THE SCRUBBY DADDY

PATENTS



Property. Another person who has created an invention or design, you must apply for a patent in the US. Once you have applied for your patent, it is called a "patent pending" status.

There are FOUR different types of patents. [CLICK HERE](#) to access information about the various types. Define each patent type below....

Patent Type	Explain....

Webquest

My LIFE CHANGING Invention

Select a product that you WOULD NOT WANT TO LIVE WITHOUT. Using this as a guide, complete the table below....

WHAT?	
WHO?	
PROCESS?	
OUTCOME?	

SCRUB DADDY LAB

What is proprietary about this product?	
Describe the product.	
Why do you think this product is so successful?	
Who is the target market for this product?	

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Lori Greiner is an inventor and owner of several patents. She sells many of her clever and unique products on QVC. It is the perfect platform for her products that sell well after being on the shelves for years. She has been successful in the past, such as the Scrub Daddy. [CLICK HERE](#) to learn more about her products and how she became an entrepreneur.

Patents	Products
How many patents does Lori Greiner have? How many products?	
List 5 additional interesting facts about Lori	1 2 3 4 5
Click on the "check out Lori's products"	1 2 3

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Scrub Daddy is the invention of entrepreneur Aaron Krause. He partnered with entrepreneur, inventor, and investor, Lori Greiner to make Scrub Daddy a multi-million dollar product!

View and Explore Scrub Daddy is a highly successful product that was pitched on Shark Tank. CLICK HERE to view the Shark Tank pitch. What are three things that he did to make his pitch effective?	
Discover QVC is a giant TV and online merchandiser. CLICK HERE to access a link to a QVC demonstration of the product. What is it about this product that makes it patentable?	
Assess What type of patents do you think Aaron Krause has on the Scrub Daddy? Hint: he has more than one!	
Evaluate What do you think about this product? Would you buy it? Do you think that it is innovative?	

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Valentine's Day Lawsuits

Lawsuit #1

Students learn about a frivolous lawsuit.

Lawsuit #2

Students learn about sexual harassment in the workplace.

Lawsuit #3

Students learn about free speech.

Valentine's Day Lawsuits

♥ ♥ ♥ ♥ ♥ ♥



Lawsuit #1

[CLICK HERE](#) to read lawsuit #1 and complete the table.

If you were in the same situation as the woman, would you sue? Why or why not? ⇒	
Click on the link (in the resource link) that says "lawsuit". Explain what "FRIVOLOUS" mean ⇒	
In your opinion... Was the plaintiff's "ask" fair? Why or why not? ⇒	

Lawsuit #2

[CLICK HERE](#) to read lawsuit #2 and complete the table.

Click on the link "I had sex with my boss. YOU WIN". What was the result? ⇒	
After reading the summary of the case, do you feel that giving the employee a violation of workplace sexual harassment? Why or why not? ⇒	

Lawsuit #3

[CLICK HERE](#) to read lawsuit #3 and complete the table.

After reading the case, do you feel that the boy's First Amendment Rights were violated? Why or why not? ⇒	
Click on the "FREE SPEECH" link in the excerpt about the case.	1
According to that resource, what are 4 things that the First Amendment prohibits the government from doing?	2
	3
	4

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Great Class Discussions
Students love seasonal lessons



Hershey vs British Importers

Hershey moves to ban UK Cadbury in US

[CLICK HERE](#) to access a link to a national news story regarding the Hershey /Cadbury chocolate imports lawsuit

Watch the videos and read the article to discover facts about the lawsuit.

If that link fails....[USE THIS LINK](#)

DISCOVER Who owns the rights to sell Cadbury in the US? Why is this a conflict NOW?	
How many years has English Cadbury been sold in the US?	
ANALYZE Would it be an INFRINGEMENT to sell English Cadbury in the US if Hershey wins this case?	
What is the difference between the ingredients of American vs British Milk Chocolate according to this report?	
ASSESS Do you think that chocolate triggers something in the human brain? Explain...	
What do YOU think? Should Hershey win the lawsuit? Should there be a ban on imports of English chocolate in the US?	

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Hershey Vs. Cadbury Case Study



Update

[CLICK HERE](#) for the outcome of the Hershey Cadbury Import Lawsuit

If that link fails...[CLICK HERE](#)

Give a tryling on the outcome of the case

What is your opinion?

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GREAT CLASS DISCUSSION – STUDENTS ❤️ GIVING THEIR OPINIONS

Laws Maintain Order



We have all had rules our entire lives. Laws are rules made by the government. They are put into place to maintain order and peace. They essentially affect every aspect of our lives. Below are some daily activities. **THINK and ANALYZE.** Use the web to search for laws that affect that daily activity.

Activity	List a law that affects this activity	What is the purpose of this law?	Is this law federal, state, or local?
Using a cellphone			
Driving a car			
Sitting in class			
Getting the mail			
Shopping at the mall or store			
Picking out an outfit to wear for the day			
Ordering a beverage at a restaurant			
Using Social Media			

Laws vs Student Handbook

The purpose of the Student Handbook is to give students and their parents/guardians an understanding of the school's rules and guidelines for attending and receiving an education in our school. The enrollment contract between the school and parents is a legally binding document. This is often found in the back of your student handbook and is usually signed every year. This is why it is important that the school handbook is reviewed carefully by parents and students AND carefully put together by the school to make policies clear. These policies are the school law.

What can you NOT do in school that you can do elsewhere? Explain why this is so. How do you feel about this?



PREVIEW

Although the school is within their rights to adopt rules (or laws) to maintain order and ensure a safe learning environment for all students and a safe work environment for each teacher...what rights can the school NOT take from students? Why?

INTRODUCTION TO LAW LESSON

Engage, Explore, Analyze, Evaluate!

Prompts Critical Thinking!

Tort Law

Tort lawsuits are the biggest category of civil litigation, and can encompass a wide range of personal injury cases.

A tort is a wrongful act resulting in injury or damages, for which the civil law provides that the injured person (or the person suffering damages) may seek recovery from the person who caused the injury.

Search the web to find out the 3 different types of tort law.

Search the web to find the 4 elements of a tort.

BREAKING IT DOWN...

Intentional Tort

What is an intentional Tort? (In your own words)	
Give 5 examples of intentional torts	

Civil Negligence Analysis

When a person is negligent or careless in a way that causes harm to someone else, the victim of the negligence can sue. This is called civil liability or civil negligence.

Civil Negligence Case	How was there negligence? What should have been done?
A company that releases a dangerous drug without fully testing the medication and identifying all of the side effects can be considered negligent.	
A restaurant owner who mops the slippery floor and doesn't put up a "Wet Floor" sign could be considered negligent.	
An employer who fails to follow OSHA guidelines and other workplace safety rules can be considered negligent (although not necessarily subject to a lawsuit because of workers' compensation rules).	
A store that knows things get really out-of-control on Black Friday and who hosts a big sales event, encouraging a mob scene with no security, could be considered negligent.	
Property owners have a duty to the public to keep their premises safe. If they fail to do so, they could be considered negligent. For example, a property owner who leaves a hole in the sidewalk or a loose brick on the sidewalk could be considered negligent if it causes someone to trip and get hurt.	

Explore the web to find a tort case. Summarize the case in the space below. Who were the parties? What tort was allegedly committed? What was the outcome?

--

Negligence Tort

What is an negligence Tort? (In your own words)	
Give 3 examples of negligence torts	

Strict Liability

What is strict liability? (In your own words)	
Give 3 categories of strict liability	

Criminal Negligence Analysis

When a person breaks a legal duty, fails short of fulfilling an obligation, it is considered negligence. In some cases, when the negligence is extreme, a person is considered criminally negligent.

Criminal Negligence Case	How was there negligence? What should have been done?
A parent who leaves a two-year-old child alone in the house in order to go out to a bar and have a good time could face charges for criminal negligence.	
A person who drives 40 miles over the speed limit in a really dangerous way and who causes a car accident and injures someone could be charged with criminal negligence.	
A person who breaks texting-and-driving laws and who is typing a text message when he or she gets into a car accident and kills someone could be considered criminally negligent.	
A nurse in a nursing home who forgets to feed a patient who needs help to eat, causing the patient to starve to death, could be considered criminally negligent.	
A caregiver in a hospital who isn't paying attention and who gives someone a deadly dose of a medication could be considered criminally negligent.	
A doctor who prescribes addictive drugs to a known drug addict because the doctor gets paid for his or her services could be considered criminally negligent.	

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TORT LAW INTRODUCTION LESSON

NO PREP! Also Great for a Sub Day OR Remote Learning!

A Digital Activity that sends flawlessly to any LMS

Students learn about Consumer Protection Laws, then Answer Prompts...

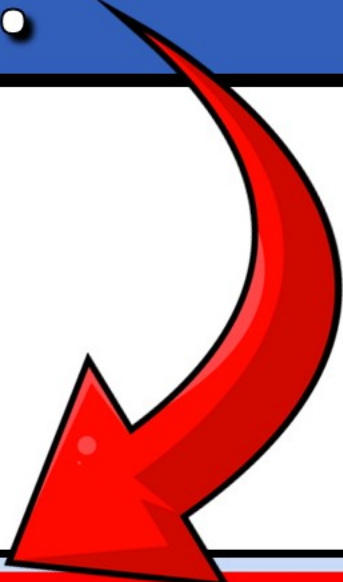


Consumer Laws

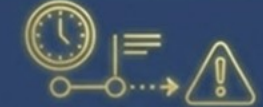
- CFPB – Consumer Financial Protection Bureau:** Protects consumers from unfair, deceptive, or abusive practices in financial products and services.
- TILA – Truth in Lending Act:** Requires lenders to clearly disclose loan terms, costs, and interest rates to consumers.
- ECOA – Equal Credit Opportunity Act:** Prohibits discrimination in lending based on race, color, religion, national origin, sex, marital status, age, or public assistance.
- FCRA – Fair Credit Reporting Act:** Protects the accuracy, fairness, and privacy of consumer credit information.
- FDIC – Federal Deposit Insurance Corporation:** Insures bank deposits (up to legal limits) and stabilizes the banking system.
- EFTA – Electronic Fund Transfer Act:** Protects consumers' rights when using electronic banking services like debit cards, ATM, and online transfers.
- FDCPA – Fair Debt Collection Practices Act:** Protects consumers from abusive, unfair, or deceptive debt collection practices.
- SEC – Securities and Exchange Commission:** Regulates securities markets and protects investors from fraud and market manipulation.
- FINRA – Financial Industry Regulatory Authority:** Oversees brokerage firms and brokers to ensure fair and honest securities trading.
- ERISA – Employee Retirement Income Security Act:** Protects employee retirement and benefit plans by setting standards for plan management.
- RESPA – Real Estate Settlement Procedures Act:** Requires transparency in real estate transactions and prohibits kickbacks in mortgage settlements.
- GLBA – Gramm-Leach-Bliley Act:** Protects consumers' financial privacy and requires financial institutions to safeguard personal information.

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**NO PREP!
PLUG & PLAY!**



Consumer Protection: Critical Thinking & Discussion



Why do you think most consumer protection laws were passed after major economic downturns or scandals instead of before them?



How did industrialization and the growth of big businesses change the need for government regulation?

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Interactive Lessons – **NOT** Boring Slideshows

Students are given real-world scenarios

Which consumer protection law applies?

The Historical Context: "Buyer Beware"

Consumer law has not always existed. In early history, there were very few rules to protect buyers.

The main idea was "buyer beware," meaning it was your responsibility to check for problems before buying something.



The Development of Consumer Protection Laws



Consumer protection laws developed over time as problems arose. Consumers had almost no protection. As businesses grew and the economy became more complex, government created laws to protect consumers.

Do you think "buyer beware" could realistically work in today's economy? Why or why not?

How do you think the 2008 financial crisis was different if stronger consumer protection laws had already been in place?

Consumer Protection: Critical Thinking & Discussion

Why do you think most consumer protection laws were passed after major economic problems or scandals instead of before them?

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Federal Financial Laws & Protections



Overview of Federal Financial Laws & Protections



The Development of Consumer Protection Laws



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Federal Financial Laws & Protections



Overview of Federal Financial Laws & Protections



Consumer Laws

CFPB – Consumer Financial Protection Bureau
TILA – Truth in Lending Act
ECOA – Equal Credit Opportunity Act
FCRA – Fair Credit Reporting Act
FDIC – Federal Deposit Insurance Corporation
EFTA – Electronic Fund Transfer Act
FDCPA – Fair Debt Collection Practices Act
SEC – Securities and Exchange Commission
FINRA – Financial Industry Regulatory Authority
ERISA – Employee Retirement Income Security Act
RESPA – Real Estate Settlement Procedures Act
GLBA – Gramm-Leach-Bliley Act

Overview of Federal Financial Laws & Protections



Buyer Beware

Product

Financial

Modern Consumer Protection

Post-Crisis & CFPB 2008–Present

Focus on rights, transparency, fairness. 1968 TILA, 1970 FCRA, 1974 ECOA, 1977 FDCPA.

• Housing market collapse & risky lending.
• 2010: CFPB created to oversee financial products.
• Continued focus on preventing predatory practices.

Overview of Federal Financial Laws & Protections



Kevin signs up for a retirement plan through his employer and receives...

A financial institution shares customers' personal financial data with...

A company selling investments lies about its...

Overview of Federal Financial Laws & Protections



A man is denied an apartment because of his race.

A credit card company changes the terms of a loan but fails to clearly explain the new fees and interest rate.

After overwhelming medical debt, Rachel files legal paperwork to reorganize her debts and create a payment plan.

Google slides or **EASILY** Convert to PowerPoint

Jellyroll Band vs Jelly Roll – an IP Lesson

- ✓ The legal dispute between JellyRoll Band and the solo artist Jelly Roll regarding trademark ownership is explained.
- ✓ Students research who both parties are.
- ✓ Students analyze the lawsuit, what it alleges and what actions were taken before it escalated.
- ✓ Explains the significance of a name in the entertainment industry beyond just a label.
- ✓ Student give their opinions on the lawsuit.

JELLYROLL VS JELLY ROLL

A trademark is a label or name owned by an entertainer. Jellyroll Band VS. Jelly Roll (the country music artist) is a lawsuit that is currently being pursued.

Click on [THIS LINK](#) to discover more about this dispute.

Who is the Jellyroll Band?

Who is Jelly Roll?

1	What does the lawsuit allege?	
2	What is the dispute described in the lawsuit?	
3	Complete the sentence and explain: "In the entertainment industry, a name is not just a label..."	

Proceedings are continuing in this case. What is YOUR opinion? How do you think that this lawsuit should unfold?

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Great Class Discussions

McDonald's Hot Coffee Lawsuit Case

MCDONALD'S HOT COFFEE LAWSUIT CASE STUDY

INVESTIGATE: PLAINTIFF'S CASE FACTS

List 10 facts important to the Plaintiff when trying the case.

[CLICK HERE](#) to access the facts

- 1
- 2
- 3
- 4
- 5

DISCOVER ⇒ What facts were you surprised about?



EVALUATE ⇒

If you were to select information that was perhaps the **most damaging** about the **EACH** party in the case...what would that be?

McDonald's

Liebeck

McDonald's

Liebeck



Assess ⇒

Was the outcome fair? What is your opinion? Why?



Perfect for a Sub Day or Remote Learning

Nike IP Infringement Case Study

- ✓ What is the complaint? Who is making the complaint?
- ✓ Students determine who the defendant is.
- ✓ What is The Shoe Surgeon's business model?
- ✓ How did Nike commission The Shoe Surgeon?
- ✓ Did Nike try to resolve the issue before filing the lawsuit?
- ✓ What does 'Protecting your IP' mean?

 **Nike Infringement Case Briefing**
Click on [THIS LINK](#) from FN (Fashion News Magazine) to discover the facts about the case.

What is the complaint? And who is making the complaint?

Who is the defendant?

What is "The Shoe Surgeon's" business model? (What does he do to make money?)

What did Nike commission The Shoe Surgeon to create?...and who was to wear the creation?

Did Nike try to resolve the issue before filing a lawsuit against The Shoe Surgeon? Explain...

What is Nike referring to in this article when it refers to 'protecting their IP'?

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...geon? Explain...

...rands based on

...pinion?

...s case?

...counterclaim, arguing that
...characterize their actions.
...interclaim?
...tion and causes a legally

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Great Class Discussions

Contract Law



A contract is an agreement between two or more parties that is enforceable in court. Both parties must agree in order for the contract to be valid. A contract must have an offer, acceptance and must be competent people.

[CLICK HERE](#) to access more information about contracts. Use the web page to answer the following questions....

What are two elements that must be present to make a contract valid?	
Must a contract be in writing? Explain...	
What is the most basic rule to a contract?	
CLICK HERE to read about Walgreens vs. Theranos Contract Dispute. What party breached the contract and how?	

EXPLORE CLICK HERE to access a link to capacity and voidable contracts. This link refers to three types of contract capacity. List and explain them.	Capacity #1 Capacity #2 Capacity #3
ACCESS John, age 15, went to the Verizon Store to purchase a cell phone and signed a contract for \$29 a month for service. His mother was not happy. What can his mother do to remedy the situation?	
EVALUATE Joan, age 23, just got her wisdom teeth out two days before buying a car. She was unable to drive to the dealership due to her pain medicine so her brother drove her. The brother commented to the car salesman Joan's slurred speech was due to her meds. Four days after buying her new SUV, she decided that she couldn't even park the vehicle because it was so large. Can Joan return the car? Explain.	

Contract Law Introduction

CLICK HERE to complete this section... List the SEVEN Essential Elements in a contract and BRIEFLY explain each...	
1	
2	
3	
4	
5	
6	
7	

BONUS! WEBQUEST
Search the web for a contract dispute. Summarize the dispute and explain what element was missing to cause the conflict.

--

Law and Values WebQuest



Laws are based on the following values

Moral Values
Economic Values
Political Values
Social Values

Section 1:

Moral Values

Search the web for 'moral values'
List 5 moral values that may be linked to law making

1	
2	
3	
4	
5	

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Section 2:

Economic Values

Search the web for 'economic values'
List 3 economic values that may be linked to law making

1	
2	
3	

Section 3:

Political Values

There are at least 5 important elements in the American view of the political system.
Search the web to give an explanation of each in your own words...

Liberty	
Equality	
Democracy	
Property	
Individual Responsibility	

Section 4:

Social Values

Social values form an important part of the culture of the society.
They provide the general guidelines for social conduct.
Search the web for examples of social values.

1	
2	
3	
4	
5	

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Section 5:

How do these value systems relate to law and our legal system?

--

LAWS & VALUES

Engage, Explore, Analyze, Evaluate!

Prompts Critical Thinking!

Steps in a Trial



In law, a trial is a coming together of parties to a dispute, to present information in a tribunal, a formal setting with the authority to adjudicate claims or disputes. One form of tribunal is a court.

There are 12 Steps in a Trial. [Click here](#) to discover them...

Using the resource link above, list the 12 steps in a trial...

PREVIEW

Listed below are key players in a trial. Using the same resource link as above, explain the role that they play in a trial (in your own words.)

Judge	
Court Reporter	
Clerk	
Bailiff	
Attorneys	
Plaintiff	
Defendant	
Witnesses	
Court Interpreters	
Jurors	

The Sixth Amendment assures certain rights to criminal defendants. List four of the rights below. You will find information regarding the Sixth Amendment in the resource link above.

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STEPS IN A TRIAL

Engage, Explore, Analyze, Evaluate!

Prompts Critical Thinking!

Felony vs Misdemeanor

WebQuest

Crimes

Felony

Misdemeanor

Offense

Violation

Generally, a crime is considered a felony when it is punishable by more than a year in a state prison (also called a penitentiary). Examples of felonies are murder, rape, burglary, and the sale of illegal drugs.

Misdemeanors are less serious crimes, and are typically punishable by up to a year in county jail. A violation is a breach of a law or of a code of behavior. Driving over the speed limit is an example of a violation of the law.

Search the web to DISCOVER

List 5 examples of felony crimes

1

2

3

4

5

For purposes of assigning sentences to each felony offense, many states divide felonies into subcategories. Others assign sentences on a crime-by-crime basis, and some use a hybrid approach. For more information about how each state separates the felonies click on [THIS LINK](#). Search the web to complete the chart below based on your state's felony offenses...

Felony Class	List 2 crimes under that felony class	Maximum Prison Term
Class A (level 1)		
Class B (level 2)		
Class C (level 3)		
Class D (level 4)		

List 5 examples of misdemeanors

1

2

3

4

5

Misdemeanors are separated by class as well. Search the web to see what you can find about each level of misdemeanor. In your own words, record your findings below...

Class 1

Class 2

Class 3

A violation is an offense where the maximum possible punishment is fifteen days in jail. It's important to note that a violation is not a crime, even though you can be taken into custody and held. That means you won't have a criminal record if you're only charged with a violation.

List 3 examples of violations

1

2

3

Are there a certain number of misdemeanors that equal a felony? Search the web to find out...explain your answer in your own words.

FELONY VS. MISDEMEANOR

NO PREP! Great for a Sub Day OR Remote Learning!

A Digital Activity that sends flawlessly to any LMS

WORKER'S RIGHTS UNDER OSHA



Occupational Safety and Health Administration
www.osha.gov

Use [this resource link](#) to find the answers to the following questions.

Section 1

What is OSHA's purpose?

Section 2

The OSHA Publication explains 8 rights that workers have under the OSHA Act. List them ⇒

1	
2	
3	
4	
5	
6	

Section 4

Who is NOT covered under OSHA? List them ⇒

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Section 5

There are 5 ways that an employee can file a complaint to OSHA. List them ⇒

1	
2	
3	
4	
5	

Scenario 1: The Slippery Floor

Maria works part-time at a grocery store. Water from a leaking freezer keeps pooling on the floor. Employees have slipped before, but the manager says, "Just be careful."

Critical Thinking Questions

What OSHA right applies here?

Could Maria sue?

Could she sue for the problem?

Scenario 2: The Factory

Chris works in a small factory where the machines are very loud. No one wears ear protection, and Chris wears rings after each shift.

Critical Thinking Questions

What workplace hazard is present?

What right does Taylor have regarding health risks?

What should the employer provide?

Scenario 3: Retaliation After Speaking Up

After reporting unsafe wiring to OSHA, Chris's work hours are suddenly cut.

Critical Thinking Questions

What OSHA Rights are involved?

Is retaliation allowed?

What can Chris do and how soon must they act?

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WARRANTY

A warranty accompanies any major purchase. It is a promise to stand behind the product sold to the consumer. Federal law requires that a warranty be available to you before making a purchase...even if it is an online or catalog purchase.

[THIS LINK](#) explains the two types of warranties.....

What does an EXPRESS WARRANTY guarantee?	
Give an example of an express warranty...	
What does an IMPLIED WARRANTY guarantee?	
Give an example of an implied warranty...	

[CLICK HERE](#) to access a link to the Federal Trade Commission.
Answer the following questions about warranties.

Do written warranties have to be given with major purchases?	
What should a consumer keep in mind when reviewing a written warranty?	1 2 3 4 5 6
What does a consumer need to know if a promise is made at the time of purchase?	
What is the difference between service contracts and warranties? Are they the same thing?	
According to "warranty of merchantability", a lawnmower should.....?	
If a purchase does not come with a written warranty, is it covered under any warranty at all?	
List 3 of the 5 suggestions given to minimize problems.	1 2 3
When reviewing the options given to resolve a dispute with a warranty, what actions might be the easiest?	1 2
Have you ever made a purchase in which there was a warranty? If so explain....	

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One type of warranty breach is called the **Lemon Law**.

In these cases, the consumer files a lawsuit because the manufacturer did not stand behind their product and live up to the warranty.

[CLICK HERE](#) to access information about the Lemon Law

What is Lemon Law?	
Why do consumers often use the Lemon Law?	
What determines a lemon vehicle?	
What determines the specifics of a lemon law?	
Lemon Laws are subject to what type of law?	

Search the web for Lemon Laws in your state.
List 5 aspects of Lemon Laws in your state...

LEMON LAW / WARRANTY LAW LESSON

NO PREP! Also Great for a Sub Day OR Remote Learning!

A Digital Activity that sends flawlessly to any LMS

Zamboni Patent and IP Lesson

ZAMBONI

The man
The inventor
The invention
The patent
The story
The legacy!

A Zamboni is an ice resurfacer. It is a vehicle or hand-pushed and used for cleaning and smoothing the surface of a sheet of ice, usually in an ice rink. It is named after the inventor.

Preview

The Man The Inventor

Frank Zamboni was the inventor of the Zamboni ice resurfacer. Every ice rink and hockey rink has an ice resurfacer. After the invention, it changed the way that ice skaters and athletes enjoyed ice entertainment and ice sports. For many years, the Zamboni was the only one on the market.



Frank J. Zamboni
1901-1988

After discovering Frank Zamboni's several failed attempts at inventing before reaching his success, what words can you use to describe him?

Click on [THIS LINK](#) to access the Zamboni timeline. List what happened on each of the dates listed in the table below.

1901	
1920	
1939	
1942	
1947	
1949	
1950	
1960	

Niche Marketing

Niche marketing is a highly targeted form of marketing for a very specific and well defined audience. The Zamboni is the type of product that not everyone would need or want. Who would be the target market for the Zamboni Ice Resurfacer? Describe the target market by using at least 3 demographic descriptors.

Preview

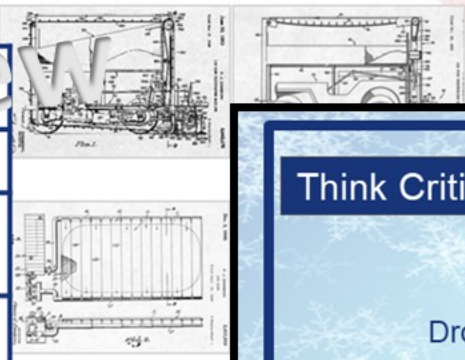


The Patent

It is not unusual for an inventor to file for more than one patent. As improvements are made, any new component may be patent protected as long as it is unique and different than anything else on the market.

Zamboni Patents

Between 1928 and 1978, Frank Zamboni was awarded a total of 15 patents ranging from refrigeration innovation to ice resurfacing machines as well as patents for his non-resurfacing machines. Here are just a few patent drawings and stories about Frank's patent history over those 50 years, including a list of all of his patents.



According to the graphic on this page, how many patents did Frank Zamboni have?

By searching the web, find out how long a patent is good for...

Until Zamboni's patent expired, his ice resurfacer was the only one on the market! Search the web for any other brands of ice resurfacers...

How much does a new Zamboni cost? - Search the web and record your finding...

Think Critically

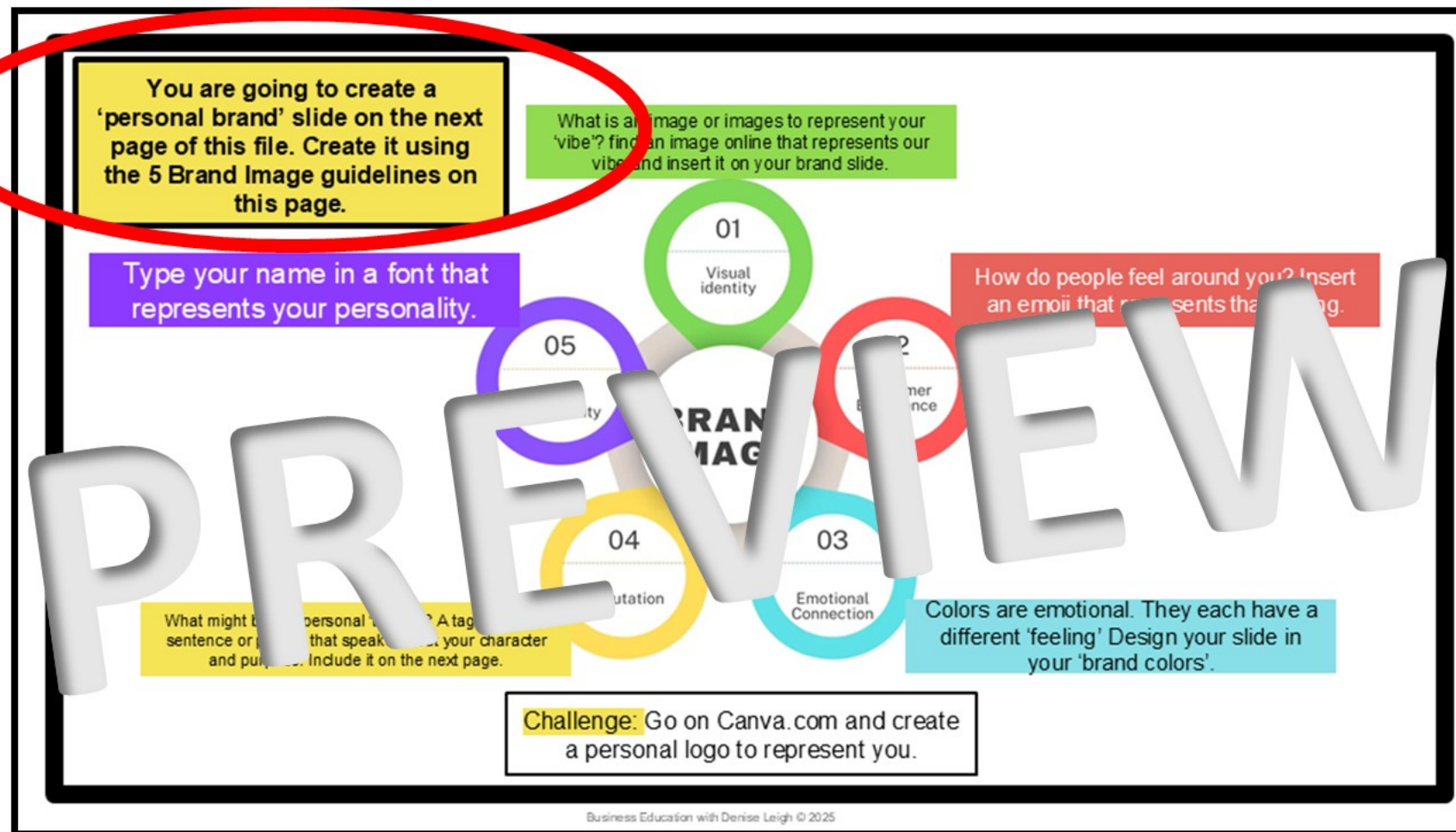
What other product might be serving a niche market?

Drop images of 3 products that are sold to a niche market...

Preview

Google Slides that **easily converts** to PowerPoint

A Brands & Logos lesson that taps into Students' Creativity!



A Fun Brain Break –
A Fun way to discuss how companies protect their logo and brand.

Students create a '**PERSONAL BRAND**' using the
5 Brand Image Guidelines (SHOWN ABOVE)

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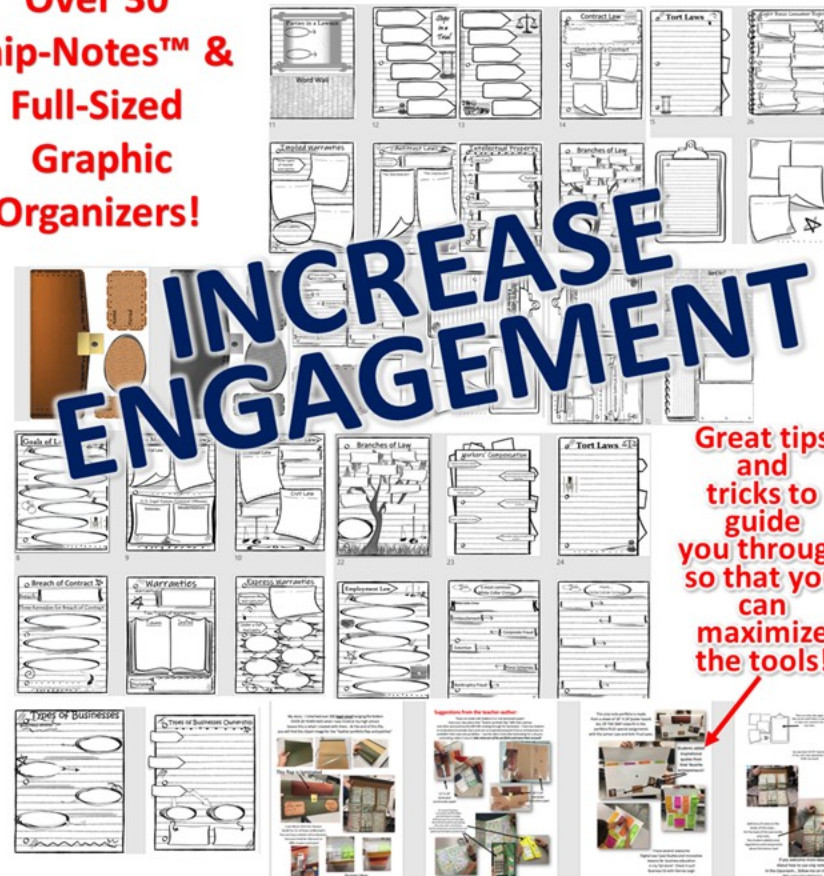
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Graphic
Organizers!

**INCREASE
ENGAGEMENT**



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BUSINESS EDUCATION WITH *Denise Leigh*

Teacher Testimonials



The best introductory, yet comprehensive law curriculum I have ever found. All is relevant to the students and engaging. Super organized content and easy to use. I 100% **recommend** for all business law instructors.



I have been thoroughly impressed by this product. The material is well-organized and easy to follow, making it an ideal tool for both new and experienced educators. The content is engaging and aligns perfectly with the curriculum standards, ensuring that students are not only learning but also enjoying the process.



My students found these activities **very engaging**. I loved how students directed the learning, bringing many **excellent** class discussions.



I appreciated the number and **variety** of activities available in this bundle. **Very little prep** is needed to facilitate the activities. I also appreciate how all document links are organized in one google doc. The case studies **are very engaging** for my students.



Hi! My name is Denise Leigh. I have been teaching Business Education for over 25 years! I love collaborating with business educators all over the world. I am a 2022 Pennsylvania Teacher of the Year Finalist and relentless lifetime learner and lover of everything education. Engaging students and connecting them to their world is my jam! Thank you for exploring my resources and sharing my passion for BUSINESS EDUCATION!

Denise Leigh is an expert on student-led instruction. She was featured on CBS Pittsburgh for her City Collaborative™ Project-Based Business Education (PBL) Classroom.

